

828-863-1000 www.Tryon2018.com

24 August 2018

FEI World Equestrian Games™ Tryon 2018 - Pre-Event Media Information

We are really looking forward to welcoming you to the FEI World Equestrian Games™ Tryon 2018.

Please find details here of further key information you will need ahead of your arrival to Tryon.

To follow, we will email a PDF of the Official WEG Media Guide, where you will find more detailed information that you will need ahead of your arrival in September and to help make your media experience even more enjoyable.

Thank you for your support of the FEI World Equestrian Games^m Tryon 2018.

We look forward to seeing you next month!

Kind regards,

Tryon 2018 Media Team



828-863-1000 www.Tryon2018.com

ARRIVAL INSTRUCTIONS:

In order to collect your media accreditation, you must bring one form of government-issued photo ID. If you do not bring photo ID, you will not be able to collect your credentials.

You must collect your media accreditation in person. There will be no exceptions to this rule.

The Accreditation Center is situated offsite and will open on Friday, September 7th, four days prior to the Opening ceremony. The Center will close on Sunday, September 23rd. The opening hours are 8am – 8pm. (Opening hours for the International Media Center are on the next page).

Follow driving directions for 4066 Pea Ridge Road in Mill Spring, NC 28756 to the Accreditation Center at Tryon International Equestrian Center (TIEC), located just off the Highway 74 exit ramp.

Or take the complimentary media shuttle from one of the Media Hotels in Shelby, North Carolina to the Accreditation Center. A shuttle schedule will be emailed shortly.

There is a complimentary Media Shuttle located in the parking lot adjacent to the Accreditation Center. Upon arriving at the International Media Center, please register at the front desk.

Please allow sufficient time for collecting your accreditation and transfer to the International Media Center.

CAR PARKING PASSES

All media can apply for car parking passes here.

Shuttles will be provided from the car park to venue, alternatively it is a 10-minute walk which will be clearly sign posted.

AIRPORT TRANSFERS

Limited shuttles will be provided from Charlotte Airport to the media hotels. A timetable will be published on the Online Media Center at the end of August.

HOTEL SHUTTLES

Shuttles will be provided to the main venue from all media hotels. A timetable will be published on the Online Media Center at the end of August.



828-863-1000 www.Tryon2018.com

VENUE ACCESS

Media can access the venue from 8am on Monday, September $10^{\rm th}$ to Sunday, September $23^{\rm rd}$.

ENTRY AND EXIT

Please note you will be required to scan your accreditation pass in and out each time you enter and exit the venue. There will be a separate entrance for media which will be clearly signposted. All media will be security checked each day, so please leave plenty of time when arriving at the venue.

SECURITY INFORMATION

Bag tags will be provided for all photographers and media with equipment bags at the Accreditation Center to allow entry with non-clear bags. All non-clear bags will need to be tagged to enable access through security. All bags must remain tagged at all times whilst onsite.

A dedicated media security scanner and bag check process will take place at the TIEC Media Shuttle Site adjacent to the Accreditation Office.

SUPPLEMENTARY ACCESS DEVICES

All photographers and broadcasters will be required to wear Official Games Bibs, relevant armbands and camera stickers where required.

Broadcast Rights Holders will have a designated RHB-branded bib and arm bands.

Please collect bibs from the main International Media Center.

PHOTOGRAPHY INFORMATION

Remote Cameras must be fitted with noise-cancelling devices.

Full details on all photography information will be shared separately.



828-863-1000 www.Tryon2018.com

MEDIA CENTER OPENING HOURS DURING THE GAMES

The International Media Center is located between the Tryon Arena and the U.S. Trust Stadium.

Opening Hours:

Date	Time
Monday, September 10th	8am-8pm
Tuesday, September 11th	8am-11pm
Wednesday, September 12th	5.30am-11pm
Thursday, September 13 th -	7am-11pm
Sunday, September 23 rd	_

The Satellite Media Centers will be open on days of relevant competition, two hours before competition starts and two hours after competition has finished.

FRONT DESK

Staff at the front desk are available to answer questions about procedures and resources. Any interview requests should be made through the front desk.

LOCKERS

There will be lockers available on a first-come, first-served basis in the main International Media Center. Please request a locker at the front desk.

NEWSSTAND

All flash quotes, results and start lists will be printed and placed in the pigeon holes next to the front desk.

VISA INFORMATION

Reminder: International media attending WEG must be in possession of a working visa from the US embassy in their home country.

FILMING RESTRICTIONS

Media accreditation grants the holder the right to capture still images only and **does not include moving images.** Anyone wishing to capture video footage and broadcast or publish such content must first clear the applicable rights with the FEI. Any photographer or journalist using film equipment onsite without having first cleared the rights may have their media accreditation withdrawn immediately.



828-863-1000 www.Tryon2018.com

COMPETITION PROGRAM

The timetable will be available online here

ONLINE MEDIA CENTER

The Online Media Center is available at media.tryon2018.com and will regularly be updated with images and information specifically for the media, including all flash quotes.

Visit https://tryon2018.com/category/news for news, updates and further media information.

MAPS:

Please find attached the Tryon 2018 overview venue map. Detailed venue maps will be distributed ahead of the Games starting and will be available on the Online Media Center.



828-863-1000 www.Tryon2018.com

KEY CONTACTS

Media Operations Team

Merrick Haydon, Head of Media Operations merrick@revolutionsports.co.uk +44 (0)77481 86833

Michelle Yelton, Director of Marketing & Public Relations myelton@tryonweg.com +1(828)-863-1178

Anna Davison, International Event Press Officer a.davison@revolutionsports.co.uk +44 (0)79585 13363

Carly Weilminster, National Press Officer / Assistant Director of Marketing & Public Relations cweilminster@tryonweg.com +1 (410)-245-7441

Gayle Telford, Media Operations & Marketing gayle@revolutionsports.co.uk +44(0)771 777 6928

Anna Blunden, Media Operations & Marketing anna@revolutionsports.co.uk +44(0)74644 84442

Steve Parsons, Photo Manager Email: steveparsonsphoto@gmail.com +44 (0)74455 70213

FEI

Grania Willis, FEI Director of Communications grania.willis@fei.org +41.787 506 142

Shannon Gibbons, FEI Manager Media Relations & Media Operations shannon.gibbons@fei.org +41.787 506 146



828-863-1000 www.Tryon2018.com

Accreditation Center Team

Kent Holden Accreditation Manager

Email: Kholden@tryonweg.com

+1 (404)-620-9338

Shuttle Team

Don Freeman Email: dfreeman@tryonweg.com +1 (530)-906-4655

Accommodation Team

Kristi Maher Email: kmaher@tryon.com +1 (828)-863-1015