

Advertising Space Reservation Form

THE FORK (APRIL 4-7) & STEEPLECHASE (APRIL 13)

RESERVATION DUE

March 15th, 2019

CONTENT DUE

March 20th, 2019

TRYON BLOCK HOUSE RACES

☐ FULL PAGE (4.125 x 9.25) \$300

TRYON BLOCK HOUSE RACES & THE FORK AT TIEC

☐ FULL PAGE IN EACH PROGRAM \$400
(Fork Ad Size 8.5x11)

ADVERTISER: _____

ADDRESS: _____

PHONE: _____

WEBSITE: _____

EMAIL (REQUIRED): _____

SPECIFICATIONS AND REQUIREMENTS

- Print-ready artwork must be press ready quality files - **CMYK at 300 dpi (minimum) in PDF, TIF, JPEG, EPS, AI formats ONLY.** No Publisher, Word or Corel files accepted.
- If submitting a photoshop jpeg or tif, file please make sure it is CMYK and 300 dpi with the document size indicated above and all elements are within a .25" of the trim size for a full page ad.
- Line art and bitmap images must be 1200 dpi
- Build pages to trim size and extend bleed .125" beyond page edge. Keep live area matter .25" from final trim.
- Images should not be enlarged beyond 110% or reduced below 50% in the layout application.
- To maintain quality of Tryon publications, real estate ads will be limited to a maximum listing count per ad size as follows: full page: 2 listings max, 1/2 page and smaller: 1 listing only.
- Limit of 4 photos per full page ad and 2 photos per half page unless otherwise approved by Tryon Resort.

DESIGN SERVICES

If you choose for Tryon Resort to design your ad please email photos, information and any other content to advertising@tryon.com. This in-house design service is an additional \$100 charge and includes up to two rounds of revisions. Additional revisions will be charged accordingly.

TERMS AND CONDITIONS OF ADVERTISING

1. All rates are based on plate-ready advertisement. If ads do not meet specifications and requirements listed above, print quality is the responsibility of the advertiser. Tryon Resort is not responsible for poor print quality if the minimum requirements are not met.
2. Payment by **CREDIT CARD ONLY** except in the following cases: non-profit organizations and government entities. Credit cards can be processed over the phone or using the payment form provided.
 - A) Any account outstanding more than 30 days from the delivery date of the publication will be subject to a 1-1/2% per month service charge, not to exceed 18% per annum.
 - B) In the event of non-payment, all legal fees and collection costs are the responsibility of the advertiser or agency placing the advertisement.
3. Advertisements are accepted upon the representation that the advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, advertiser and its agency agree to indemnify and hold Tryon Equestrian Properties, LLC harmless against any expense or loss by reason of any claims arising out of publication.
4. No cancellations of space reservations will be permitted after the closing dates.
5. Tryon Equestrian Properties, LLC reserves the right to reject any advertisement that is not in keeping with the publication's standards. All orders are accepted on the terms and conditions outlined above.

**All advertising space requires payment IN FULL upon submission of materials.
Cancellations cannot be accepted after published closing dates.**



ADVERTISING & SALES QUESTIONS: advertising@tryon.com

THE FORK FULL PAGE AD SIZE

8.5X11

Live space 8x10.5"

Block House Races Ad Size 4.125 x9.25




SPORTING CLAYS

The sporting clays course was designed and outfitted by nationally renowned sporting clay course designers, Rick Hemingway and Heyward Cunningham in collaboration with Bob Standish. The course consists of 15 stations with four traps per station allowing for a two course layout (Blue and Gold) with target trajectories strategically positioned for every shooter level. The design and layout of the course has beautifully incorporated the topographic character and natural flow of the surrounding land.

The Long Range Target Management system, used to operate the trap machines, along with the 4 trap format per station, allows for a variety of different target combinations.

There is also available on site a covered Five Stand facility with eight traps, including a wobble trap. The Five Stand provides challenging target trajectories for competition practice or warm ups before trying the sporting clays course and also an excellent teaching station.

Golf carts, rental guns and ammo is always available at the nicely equipped Pro Shop. Rental guns are by Caesar Guerini in 12 and 20 gauge over/under models.



WWW.TRYON.COM

1887 UNION RD RUTHERFORDTON, NC 28139

Tryon Equestrian Properties
4066 Pea Ridge Road
Mill Spring, NC 28756



Phone: 828-863-1178
Email: advertising@tryon.com
Web: www.tryon.com

CREDIT CARD AUTHORIZATION FORM

CARDHOLDER INFORMATION

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Postal Code: _____

Email: _____ Direct Telephone: _____

CARD INFORMATION

Credit Card Type: ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover Card

Card Number: _____

Expiration Month: _____ Expiration Year: _____ Security Code: _____

Payment Description: _____

☐ I verify that the information provided above is correct and authorize recurring charges to my credit card in accordance with my contract.

- or -

☐ I verify that the information provided above is correct and authorize a one-time charge to my credit card in the amount of \$ _____

Signature: _____ Date: _____

Please return this completed form to advertising@tryon.com.