

Advertising Space Reservation Form | Tryon Resort Visitor Guide

SPRING/SUMMER 2019

Reservations by January 31, 2019
Print-Ready Ads by February 15, 2019

If TIEC is to lay out ad, content is due with reservation.

FALL/WINTER 2019

Reservations by July 15, 2019
Print-Ready Ads by August 1, 2019

If TIEC is to layout ad, content is due with reservation.

10% DISCOUNT IF BOTH ISSUES RESERVED BY JANUARY 31

FULL COLOR
ONLY

Full Page

\$1500.00

1/2 Page

\$750.00

Basic

\$150.00

SELECT ONE:

- Full Page = 8" x 10"
- Half Page = 8" x 5" (Horizontal)
- Basic Listing(Included with all Ads)

SELECT:

- Fall/Winter
- Summer/Spring
- Inside Front-*Waiting List*
- Inside Back-*Waiting List*

PLEASE FILL OUT THE INFORMATION BELOW AS YOU WANT IT TO APPEAR IN YOUR DIRECTORY LISTING.

ADVERTISER: _____

ADDRESS: _____

PHONE: _____

WEBSITE: _____

EMAIL (REQUIRED): _____

LISTING DESCRIPTION: 30 words max; please see next page for instructions

SPECIFICATIONS AND REQUIREMENTS

- Print-ready artwork must be press ready quality files - **CMYK at 300 dpi (minimum) in PDF, TIF, JPEG, EPS, AI formats ONLY.** For full page ads please include 1/8" bleed. No Publisher, Word or Corel files accepted.
- If submitting a photoshop jpeg or tif, file please make sure it is CMYK and 300 dpi with the document size at 8"x10" and all elements are within a .25" of the trim size for a full page ad.
- Line art and bitmap images must be 1200 dpi
- Build pages to trim size and extend bleed .125" beyond page edge. Keep live area matter .25" from final trim.
- Images should not be enlarged beyond 110% or reduced below 50% in the layout application.
- To maintain quality of Tryon publications, real estate ads will be limited to a maximum listing count per ad size as follows: full page: 2 listings max, 1/2 page and smaller: 1 listing only.
- Limit of 4 photos per full page ad and 2 photos per half page unless otherwise approved by Tryon Resort.

DESIGN SERVICES

If you choose for Tryon Resort to design your ad please email photos, information and any other content to advertising@tryon.com. This in-house design service is an additional \$100 charge and includes up to two rounds of revisions. Additional revisions will be charged accordingly.

TERMS AND CONDITIONS OF ADVERTISING

1. All rates are based on plate-ready advertisement. If ads do not meet specifications and requirements listed above, print quality is the responsibility of the advertiser. Tryon Resort is not responsible for poor print quality if the minimum requirements are not met.
2. Payment by **CREDIT CARD ONLY** except in the following cases: non-profit organizations and government entities. Credit cards can be processed over the phone or using the payment form provided.
 - A) Any account outstanding more than 30 days from the delivery date of the publication will be subject to a 1-1/2% per month service charge, not to exceed 18% per annum.
 - B) In the event of non-payment, all legal fees and collection costs are the responsibility of the advertiser or agency placing the advertisement.
3. Advertisements are accepted upon the representation that the advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, advertiser and its agency agree to indemnify and hold Tryon Equestrian Properties, LLC harmless against any expense or loss by reason of any claims arising out of publication.
4. No cancellations of space reservations will be permitted after the closing dates.
5. Tryon Equestrian Properties, LLC reserves the right to reject any advertisement that is not in keeping with the publication's standards. All orders are accepted on the terms and conditions outlined above.

All advertising space requires payment IN FULL upon submission of materials.

Cancellations cannot be accepted after published closing dates.

Advertiser and/or agency acknowledges receipt of and agrees to the terms and conditions included in the TRYON EQUESTRIAN PROPERTIES, LLC advertising reservation form.

ADVERTISING & SALES QUESTIONS: advertising@tryon.com

BASIC LISTING EXAMPLE

MULLIGANS AT TRYON RESORT
183 Golf Circle, Rutherfordton, NC 28139
828-286-9117
Tryon.com

Located inside the Pro Shop at Cleghorn Golf & Sports Club, Mulligans is the perfect way to round out your golf, games or pool adventure, and offers classic salads, sandwiches, wings and more.

ALL ADS PURCHASED RECIEVE A BASIC LISTING INCLUDED.

Please email 30 word or less description, business name, business phone number, business address, and business website **exactly how it should be printed** when submitting ad to advertising@tryon.com.

1/2 PAGE: 8x5"

TRYON RESORT



DINE IN ONE OF OUR MANY YEAR-ROUND RESTAURANTS

Discover all of our restaurants and hours of operation at www.Tryon.com or call 828.863.1000

4066 Pea Ridge Road, Mill Spring, NC 28756

Tryon Equestrian Properties
4066 Pea Ridge Road
Mill Spring, NC 28756



Phone: 828-863-1178
Email: advertising@tryon.com
Web: www.tryon.com

CREDIT CARD AUTHORIZATION FORM

CARDHOLDER INFORMATION

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Postal Code: _____

Email: _____ Direct Telephone: _____

CARD INFORMATION

Credit Card Type: MasterCard Visa American Express Discover Card

Card Number: _____

Expiration Month: _____ Expiration Year: _____ Security Code: _____

Payment Description: _____

I verify that the information provided above is correct and authorize recurring charges to my credit card in accordance with my contract.

- or -

I verify that the information provided above is correct and authorize a one-time charge to my credit card in the amount of \$ _____

Signature: _____ Date: _____

Please return this completed form to advertising@tryon.com.