

TRYON RESORT

ADVERTISING SPACE RESERVATION FORM Tryon Resort Real Estate Guide

We invite you to showcase your real estate company in the Tryon Resort Real Estate Guide. This high-end publication is designed to introduce our visitors and guests to real estate leaders and organizations in our area who can direct them to signature residential, farm and land properties for sale.

This publication will be printed twice a year, so we encourage realtors and agencies to focus on their success in helping clients find their dream property. It is not intended to be a running list of specific properties that are for sale. The Tryon Resort Real Estate Guide will be printed 2x per year and distributed across Tryon Resort and throughout the region. A minimum quantity of 10,000 guides will be printed each time.

FALL/WINTER 2017

Reservations by August 30, 2017

Print-Ready Ads by September 15, 2017

If TIEC is to layout ad, content is due by September 10

SPRING/SUMMER 2018

Reservations by January 15, 2018

Print-Ready Ads by February 15, 2018

If TIEC is to layout ad, content is due by February 15

*** 300 word copy limit *limit 2 photos per full page**

AD SPACE COST:

	Full Page	SPREAD	Inside Front Spread	Inside Back Spread
4 Color	\$1500.00	\$2500.00	\$3000.00	\$2750.00
<input type="checkbox"/> Full Page (7"x10")	<input type="checkbox"/> Fall/Winter 2017	<input type="checkbox"/> Spring/Summer 2018	<input type="checkbox"/> I will submit a print-ready ad *	
<input type="checkbox"/> Full Spread			<input type="checkbox"/> I will submit artwork and copy for	
<input type="checkbox"/> Inside Front			Tryon Resort to design** (\$75 design fee)	
<input type="checkbox"/> Inside Back			*Subject to review	
			**A proof will be sent to the advertiser for advanced approval prior to printing.	

ADVERTISER: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

DIGITAL PRE-PRESS REQUIREMENTS

- Print-ready artwork must be press ready quality files - CMYK at 300 dpi in PDF, TIF, or JPG formats. For full page ads please include 1/8" bleed.
- If submitting a photoshop jpeg or tif, file please make sure it is CMYK and 300 dpi with the document size at 7"x10" and all elements are within a .25" of the trim size for a full page ad.
- Line art and bitmap images must be 1200 dpi
- Build pages to trim size and extend bleed .125" beyond page edge. Keep live area matter .25" from final trim.
- Images should not be enlarged beyond 110% or reduced below 50% in the layout application.
- No Publisher or Corel files accepted.

PRODUCTION CHARGES

Advertisers must supply digital files of advertisement materials or a charge will apply. Advertiser may be charged for any or all of the following: design, layout, art, scans of logos, photographs, line drawings, artwork, retouching due to the poor condition of supplied artwork (ad), typography; and/or client alterations. Special design services available based on evaluation.

TERMS AND CONDITIONS OF ADVERTISING

1. All insertion rates are commission to recognized agencies submitting completed space reservations and correctly sized plate-ready files of advertisements. Agency commission entitlement is fifteen percent.
2. All rates are based on plate ready advertisement. Production charges for type, proofs, scans, halftones, etc. will be billed to the advertiser.
3. If for any reason an account just be invoiced please refer to the following:
 - A) Any account outstanding more than 30 days from the delivery date of the publication will be subject to a 1-1/2% per month service charge, not to exceed 18% per annum.
 - B) No advertisement materials or disks will be returned or newer reservations made until advertisement space invoice is paid in full
 - C) In the event of non-payment, all legal fees and collection costs are the responsibility of the advertiser or agency placing the advertisement
4. Advertisements are accepted upon the representation that the advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, advertiser and its agency agree to indemnify and hold Tryon Equestrian Properties, LLC harmless against any expense or loss by reason of any claims arising out of publication.
5. No cancellations of space reservations will be permitted after the closing dates.
6. Tryon Equestrian Properties, LLC reserves the right to reject any advertisement that is not in keeping with the publications standards. All orders are accepted on the terms and conditions outlined above.
7. Phone orders accepted with credit card payment only.
8. To maintain quality of Tryon publications, real estate ads will be limited to a maximum listing count per ad size as follows: full page: 2 photos max per full page

Please note that the file content remains the responsibility of the sender, TIEC will not accept responsibility for the final printed result.

All advertising space requires **PAYMENT IN FULL** upon submission of materials. Cancellations cannot be accepted after published closing dates. All copy, including all elements is subject to Publisher's approval. Advertiser and/or agency acknowledges receipt of and agrees to the terms and conditions included in the TRYON EQUESTRIAN PROPERTIES, LLC advertising rate card.

ADVERTISING & SALES QUESTIONS: Sarah Madden · smadden@tryon.com

PAYMENT & INFORMATION: TRYON EQUESTRIAN PROPERTIES, LLC | PO Box 2141 Rutherfordton, NC 28139

Tryon Equestrian Properties
25 International Boulevard
Mill Spring, NC 28756



Phone: 828-863-1000
Email: info@tryon.com
Web: www.tryon.com

CREDIT CARD AUTHORIZATION FORM

CARDHOLDER INFORMATION

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Postal Code: _____

Email: _____ Direct Telephone: _____

CARD INFORMATION

Credit Card Type: MasterCard Visa American Express Discover Card

Card Number: _____

Expiration Month: _____ Expiration Year: _____ Security Code: _____

Payment Description: _____

I verify that the information provided above is correct and authorize recurring charges to my credit card in accordance with my contract.

- or -

I verify that the information provided above is correct and authorize a one-time charge to my credit card in the amount of \$ _____

Signature: _____ Date: _____

Please return this completed form to payables@tryon.com.