



2016 Tropical Series Sponsorship Packages

Palm Beach Riding Academy (PBRA) is proud to host the Tropical Series once again in 2016. The Tropical Series provides an opportunity for equestrians to escape the summer heat and show under a covered arena. Shows attract around 250 horses per week, offering classes for all levels on Saturday and Sunday. Both weekends are highlighted by the USHJA Outreach Medals on Saturday and the USHJA Hunter challenges on Sunday. Fridays before the show, PBRA will host a clinic open to all exhibitors. The shows will take place on June 25-26 and July 23-24.



\$150 – Friend of the Tropical Series

- ❖ Title Sponsorship rights to one Division
 - May provide prize to division winner and participate in division award ceremony
 - Sponsor name and logo will be posted on all division class lists, results, press releases and ads related to the division
- ❖ 1 full page, four color advertisement in the Prize List
- ❖ Sponsor may provide 2 vinyl signs/banners to be placed by PBRA staff
- ❖ PA announcements that will be read over arena loud speaker throughout the day
- ❖ Logo on PBRA Website
- ❖ Sponsor may provide informational brochures to be placed in show office and stabling area

Contact: Laura Bostwick d: 561-784-1130 c: 561-389-1308 e: laura@equestriansport.com
13500 South Shore Blvd, Wellington, FL 33414



\$200 – Official Sponsor of the Tropical Series

- ❖ Title Sponsorship rights to 1 Special Award
 - Some examples: Best turned out horse, Trainer Award, High Point Award
 - Opportunity to provide award to the winner and participate in the award ceremony
 - Sponsor name and logo will be posted on all division class lists, results, press releases and ads related to the division
- ❖ 1 full page, four color advertisement in the Prize List
- ❖ Special recognition in press release highlighting the Special Award sponsor and winners
- ❖ PA announcements that will be read over arena loud speaker throughout the day
- ❖ Logo on PBRA Website
- ❖ Sponsor may provide informational brochures to be placed in show office and stabling area



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\$250-\$450 – Corporate Sponsor of the Tropical Series

- ❖ Title sponsor of the Tropical Series Exhibitor Parties to be held on Saturday Night
 - \$250 for one party and \$450 for two parties
- ❖ Sponsor may provide signage for the exhibitor party, to be placed by PBRA staff
- ❖ Sponsor name and logo will be on all invitations and promotions, both printed and social media, promoting the exhibitor party
- ❖ Sponsor may provide signage for one jump, jump will be placed by PBRA course designer
- ❖ 1 full page, four color advertisement in the Prize List
- ❖ Sponsor may provide 2 vinyl signs/banners to be placed by PBRA staff
- ❖ PA announcements that will be read over arena loud speaker throughout the day
- ❖ Logo on PBRA Website and on the cover of Tropical Series Prize List
- ❖ Sponsor may provide informational brochures to be placed in show office and stabling area



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\$300-\$500 – Title Sponsor of the Tropical Series

- ❖ Title Sponsorship rights to 1 Special Class
 - Or All Saturday Medal Classes
 - Or All Sunday Classics
- ❖ Opportunity to provide prizes to Special Class winners and participate in awards ceremony
- ❖ Sponsor name and logo will be posted on all Special Class schedule lists, results, press releases and ads related to the Special Class
- ❖ 1 full page, four color advertisement in the Prize List
- ❖ Sponsor may provide 2 vinyl signs/banners to be placed by PBRA staff
- ❖ PA announcements that will be read over arena loud speaker throughout the day
- ❖ Logo on PBRA Website
- ❖ Sponsor may provide informational brochures to be placed in show office and stabling area



For more information please contact Laura Bostwick at laura@equestriansport.com. We look forward to partnering with you for our 2016 Tropical series!